



Dear Community Members and Business Owners,

For 30 years, Nor-Cal Think Pink has been part of this community bringing awareness to breast cancer, and educating on the importance of Early Detection. We are proud to share that Nor-Cal Think Pink is becoming - Nor-Cal Breast Cancer Connection - a network of support, education, and connection for those impacted by breast cancer. Same mission. Same heart.

We are excited to be planning the **2026 Pink Sundial Resource Fair on Thursday, October 15th, 2026 at 5pm-8pm at the Sundial Bridge**. Our objective is to help our community understand the importance of early detection, and to help inform cancer patients and survivors about the types of resources available in our area. This event is enthusiastically attended by our community, and includes a stage for local entertainment and guest speakers, resource booths, food trucks, and our local law enforcement agencies with their pink vehicles and swag.

We hope that your organization or business will join us in sponsoring and/or participating with a resource booth. If you choose to be a Sundial Resource Fair sponsor then you will get a free booth at the event, plus the advertising as noted. Otherwise, we are asking for a \$100 donation for a booth. Money raised will help cover our costs for this community awareness event.

Please respond by **July 1st** to sponsor and/or reserve your booth, booths will be limited to 25.

SPONSORSHIP LEVELS:

- **Friends of the Bridge \$5000** - Name on banner at event, logo on website, and included in all event advertising (radio, social media, website, posters, etc.)
- **Angels of Awareness \$1000** - Yard sign at event; logo on website, and included on social media, website, and poster advertising
- **Cancer Champion \$500** - Included on social media, website and poster advertising
- **Resource Booth \$100** – Includes table, 2 chairs, and lighting.

If you have any questions, please contact us at norcalbccpinksundial@gmail.com.

Sincerely,

The Pink Tutu Ladies – Nicole Dehn and Rhonda Steed

Nor-Cal Breast Cancer Connection

PO Box 492191

Redding, CA 96049-2191

Phone: 530.921.9212

There are many opportunities to support NCBC and our cause, such as volunteering your time and/or sponsoring our Breast Cancer Awareness Calendar & Bags, Golf Classic, 5K, or Car Show. For more information, please visit our website www.norcalbreastcancerconnection.org. If you are interested in sponsoring more than one event, please contact us for bundle pricing discounts at norcalbreastcancerconnection@gmail.com or **530-921-9212**.

Nor-Cal Breast Cancer Connection Inc, A 501(c)(3) non profit organization. FEIN#75-3077679



2026 SUNDIAL RESOURCE FAIR

October 15th, 2026 5pm-8pm

SPONSOR CONTACT INFORMATION:

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

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- Friends of the Bridge \$5000** - Name on banner at event, logo on website, and included in all event advertising (social media, website, posters, etc.)
- Angels of Awareness \$1000** - Yard sign at event, logo on website, and included on advertising
- Cancer Champion \$500** - Included on social media, website, and poster advertising

BOOTH FEE:

- Booth \$100** - A table and 2 chairs will be provided. You will be required to bring a pop-up canopy with weighted anchors for wind, no larger than 10x10, so that we can provide lighting. Please also provide resource material, and/or breast cancer awareness swag.

PAYMENT METHODS:

- CHECK made payable to: "Nor-Cal Think Pink (NCBCC)"
- CREDIT CARD:
Card Number: _____ Exp Date: _____ CVV: _____ Zip: _____

Return to: Nor-Cal Breast Cancer Connection PO Box 492191 Redding, CA 96049-2191

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