



Dear Community Members and Business Owners,

For 30 years, Nor-Cal Think Pink has been part of this community bringing awareness to breast cancer, and educating on the importance of Early Detection. We are proud to share that Nor-Cal Think Pink is becoming - Nor-Cal Breast Cancer Connection - a network of support, education, and connection for those impacted by breast cancer. Same mission. Same heart.

Nor-Cal Breast Cancer Connection is excited to host the **7th Annual 5k Walk/Run on Saturday, October 3rd, 2026, at 9:30am at the Sundial Bridge in Redding**. Proceeds from this event go towards the expansion of the Breast Cancer Detection Fund. These funds help provide early breast cancer detection screening or other breast cancer diagnostic services for those who do not have adequate insurance coverage.

We ask that you consider one of the following sponsorship levels:

- **\$6,000 Title Sponsor Level:** Name and logo alongside NCBCC Logo, and recognition on **ALL** event marketing, advertisements, & **event t-shirt**; includes a **booth at the event**; *Team of 8 included. Everywhere we are, you are! ~~Title Sponsor deadline is July 1st. (Limit 1 sponsor)~~ FILLED*
- **\$3,000 Awards Sponsor Level:** Logo on all awards, sponsorship recognition in event marketing, **booth at event**, logo on registration banner, logo on event flyer, logo on website & registration site, signage at event. *Team of 4 included. (Limit 1 sponsor)*
- **\$2,000 Premier Sponsor Level:** Sponsorship recognition in event marketing (including radio), logo on welcome banner, **booth at event**, logo on online advertising, logo on registration banner, logo on event flyer, logo on website & registration site, signage at event. *Team of 6 included.*
- **\$1,000 Gold Sponsor Level:** **Booth at event**, logo on online advertising, logo on registration banner, logo on event flyer, logo on website & registration site, signage at event. *Team of 2 included.*
- **\$600 Silver Sponsor Level:** Logo on registration banner, logo on event flyer, logo on website & registration site, signage at event. *Team of 2 included.*
- **\$350 Bronze Sponsor Level:** Logo on event flyer, logo on website & registration site, signage at event.
- **Raffle Prize Donation:** Social media and event recognition.

If you are interested in sponsoring, please contact us at norcalbreastcancerconnection@gmail.com or (530) 921-9212. Thank you for helping our cause!

For more event details, volunteer opportunities, and tickets visit:

NORCALSUPPORTCANCERCONNECTION.ORG

Sponsorship deadline is August 22nd!

There are many opportunities to support NCBCC and our cause, such as volunteering your time and/or sponsoring our Breast Cancer Awareness Calendar & Bags, Golf Classic, Car Show, or Pink Sundial Resource Fair. For more information, please visit www.norcalbreastcancerconnection.org. If you are interested in sponsoring more than one event, please contact us for bundle pricing discounts at norcalbreastcancerconnection@gmail.com or **530-921-9212**.

Nor-Cal Breast Cancer Connection Inc, A 501(c)(3) non-profit organization. FEIN#75-3077679



7th ANNUAL 5K WALK/RUN

October 3rd, 2026 9:30am

SPONSOR CONTACT INFORMATION:

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL:

- ~~Title Sponsor \$6000~~ Awards Sponsor \$3000 Premier Level \$2000
 Gold Level \$1000 Silver Sponsor \$600 Bronze Level \$350
 Raffle Prize Donation

PAYMENT METHODS:

- CHECK made payable to: "NOR-CAL THINK PINK (NCBCC)"
- CREDIT CARD:

Card number: _____ Exp date: _____ CVV: _____ Zip: _____

RETURN TO:

Nor-Cal Breast Cancer Connection
PO Box 492191
Redding, CA 96049-2191

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